

EVENTS

Mansour and Practical Applications of the UN Global Compact



In his speech before the UN Global Compact Conference held in Cairo on December 17, 2014, Seif El Batanouni, Corporate Affairs Manager at the Mansour Group, indicated that the Global Compact (GC) represents a great platform for the implementation of Corporate Social Responsibility (CSR) projects both internally and externally.

Mansour was one of the first companies to join the GC in 2003, three years after it was launched globally. Today, the Global Compact includes 12,000 signatories from 145 countries around the world.

Through cooperation between the Mansour Group and the UN Global Compact, Mansour has adopted many policies and projects compatible with the GC principles. The launch of the Mansour Foundation for Development in 2008 was one of the key milestones of this cooperation. The foundation has since assumed responsibility for implementing effective social development projects.

Internally, Mansour has embarked upon the implementation of important initiatives such as the incorporation of the Kheir Zaman supermarket chain, which has become a leading discount chain in Egypt providing products at reasonable prices to lower income families. Metro and Kheir Zaman also converted their plastic bags to 100% biodegradable plastic bags. It is important to note that the two chains consume approximately 80 million bags per year. Furthermore, the Mansour Group has switched 50% of its' octane fuel vehicles to natural gas vehicles. Additionally, the Mansour Group began to convert its' normal bulbs to LED. To date, one of the Group's largest warehouses (40,000 square meters) has converted 30% of its' bulbs to LED.

In addition, Mansour is currently preparing its forth sustainability report. The first report was issued in 2008/2009.

El Batanouni added that the goals of the company's Compliance and Sustainability Committee include streamlining all policies and procedures, incorporating green technology, and integrating environmentally friendly practices within Mansour policies.